



# 2022

## CAMBODIA REAL ESTATE AWARDS

# Key Contacts for the Cambodia Real Estate Awards 2021

### **Cambodia Real Estate Awards Manager**

*Contact for Core partners, Judges, Official auditor, Ministries*

**Name:** Eric Wong

**Position:** CREA Head Judge & Realestate.com.kh Data Analyst

**Email:** eric@cambodiarealestateawards.com

**Phone:** +855 (0) 88 881 1368

### **Agency & Agent Entry Contacts:**

*For any agent or agency that would like to enter the awards*

#### **English & Khmer:**

**Name:** Tin Mashington (Ton)

**Position:** CREA Agent Entry Facilitator &  
REAKH Relationship Manager

**Email:** ton.mashington@realestate.com.kh

**Phone:** +855 (0) 81 305 205

#### **Chinese:**

**Name:** Taing Muyngy (Muyngy)

**Position:** CREA Agent Entry Facilitator &  
REAKH Relationship Manager

**Email:** muyngy.taing@realestate.com.kh

**Phone:** +855 (0) 10723379

### **Condominium & Borey developer Entry Contacts:**

*For any developers that would like to enter the awards*

#### **English & Khmer:**

**Name:** Khiem Darinastefania (Steff)

**Position:** CREA Developer Entry Facilitator &  
REAKH Relationship Manager

**Email:** stefania.khiem@realestate.com.kh

**Phone:** +855 (0) 81 305 205

#### **Chinese:**

**Name:** Taing Muyngy (Muyngy)

**Position:** CREA Agent Entry Facilitator &  
REAKH Relationship Manager

**Email:** muyngy.taing@realestate.com.kh

**Phone:** +855 (0) 10723379

### **Cambodia Real Estate Awards - Sponsorship Contacts:**

*For anyone who would like to sponsor the Cambodia Real Estate Awards 2021*

#### **English:**

**Name:** Andrew Stevens (Andrew)

**Position:** Corporate Partnerships Advisor

**Email:** andrew.stevens@realestate.com.kh

**Phone:** +855 (0) 89 746 343

#### **Khmer:**

**Name:** Khiem Darinastefania (Steff)

**Position:** CREA Developer Entry Facilitator &  
REAKH Relationship Manager

**Email:** stefania.khiem@realestate.com.kh

**Phone:** +855 (0) 81 305 205

#### **Chinese:**

**Name:** Zhao Shaochun (Halley)

**Position:** Corporate Partnerships Advisor

**Email:** halley.zhao@realestate.com.kh

**Phone:** +855 (0) 86 394 459

## About the Cambodia Real Estate Awards 2021

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Realestate.com.kh is proud to announce the third annual Cambodia Real Estate Awards (CREA). This **offline** or **online** gala event will serve to recognize and celebrate excellence within the Cambodian real estate industry.

Given the growth of Cambodia's real estate industry, we are pleased to now extend the CREA to include property developments.

Award categories are divided across the following disciplines in real estate:

1. **Real Estate Agency / Agent Awards**
2. **Real Estate Developer / Development Awards**
3. **Real Estate Service Awards**

The CREA entry criteria has been constructed with an overriding focus on inclusiveness. This will ensure that the awards cover the large variety of real estate businesses operating in the country. The CREA have become a benchmark for Cambodia's real estate individuals and companies.

There is a small processing fee associated with entering the CREA, and absolutely **no costs** associated with winning awards at the event. All finalists are provided the option of subscribing to a post event marketing package.

Whilst all winners must subscribe to at least the basic (silver) post event marketing package. All winners of the "Best in class" awards, must purchase at minimum - the Gold post event marketing package.

The CREA winners will be judged and, ultimately, named by a panel of industry experts. Judges will also consult public opinion obtained through online voting.

All participants are first required to enter the "Best in class" award categories. For the other awards listed in the handbook, participants are given the option to enter the additional categories of their choice.

Realestate.com.kh, the CVEA, and the event organisers remain wholly independent and separate from the judging process.

The judging process will be monitored with diligence by the official auditor to ensure the awards are free from any bias. CREA follows a global model that awards excellence in a transparent, objective and fair way.

Once nominees are shortlisted, all finalists and the Kingdom's broader real estate industry will be invited to attend an awards ceremony and gala dinner. Which will be held either online, offline or a combination of both. This will give everyone a chance to celebrate an amazing year of achievements.

Finalists and award winners will be granted the prestigious CREA seal. This symbol can be used in all marketing materials. Winners will receive a beautiful trophy and a certificate confirming their personal or company achievement.

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## CAMBODIA REAL ESTATE AWARDS



## Objective

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The awards serve to professionalize the local real estate industry by recognizing the leading individuals, developments, real estate agencies and property related companies.

This will elevate the finest practices and identify the leaders who are working tirelessly to bring excellence to Cambodia's real estate industry.

## Mission

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To recognize the achievements of the Cambodian real estate industry objectively, without bias or undue influence and on a wholly inclusive basis. This will allow all firms and individuals to participate regardless of the size or wealth of their operation.

## Values

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- 🏠 Independence
- 🏠 Transparency
- 🏠 Inclusiveness
- 🏠 Recognition of Public Opinions

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## Value For Winners

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**Be recognised as a leader in the Cambodia real estate industry**



**Receive a trophy and certificate to proudly display in your office or place of business**



**Marketing assets you can use to elevate your business:**

You will receive the golden CREA seal. You can use this in all your marketing materials for the rest of the year until the next award ceremony. It will also be added to all of your listings on Realestate.com.kh for FREE

**Supercharged marketing packages will be available to winners for purchase post the Gala Event.**

1. Professional photography from awards acceptance
2. Professional video from awards acceptance
3. Brand exposure across Realestate.com.kh
4. Promotion via media partners and press releases



**CREA**  
realestate.com.kh

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## CAMBODIA REAL ESTATE AWARDS

### Value For All Entries:

Exposure through Realestate.com.kh

Finalist CREA Seal	This seal will be added to all your property listings. It will build buyer trust and prestige for your brand.
Real Estate Agency and Agent Profile	Communicate the benefits of your agency by including “CREA award finalist” in your profile on Realestate.com.kh. This builds trust with property seekers searching on realestate.com.kh.
Real Estate Developer and Development Profile	Communicate the benefits of your company and developments by including “CREA award finalist” in your profile on Realestate.com.kh. This builds trust with property seekers searching on realestate.com.kh.
Real Estate Service Company Profile	Communicate the benefits of your company by including “CREA award finalist” in your profile on Realestate.com.kh. This builds trust with property seekers searching on realestate.com.kh.
Finalist Plaque	All finalists will receive a plaque to display in their office. To communicate to property seekers once they are in your office that you are a trusted brand in the Cambodian real estate industry.

# 2022

## CAMBODIA REAL ESTATE AWARDS

### Value For Winners:

Exposure through Realestate.com.kh

CREA Seal	This seal will be added to all your property listings. It will build buyer trust and prestige for your brand.
Real Estate Agency and Agent Profile	Communicate the benefits of your agency by including “CREA award winner” in your profile on Realestate.com.kh.
Real Estate Developer and Development Profile	Communicate the benefits of your company and developments by including “CREA award winner” in your profile on Realestate.com.kh.
Real Estate Service Company Profile	Communicate the benefits of your company by including “CREA award winner” in your profile on Realestate.com.kh.
CREA Official Post Event Video	All winners will be featured in the post event video and will be able to use this for internal marketing purposes.
Award Winning Marketing Packages (Available to Purchase after the Award Ceremony)	All winners will receive the CREA Seal as well as being highlighted on Realestate.com.kh as an award winner. All award winner videos as well as official articles and other marketing materials and entitlements will be available for purchase after the awards ceremony.
Iconic CREA Trophy	All winners will receive an iconic trophy inspired by esteemed Cambodian Architect - Vann Molyvann.



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## Judging Mechanisms

### **Official auditor:**

The Official Auditor will oversee the entire judging process of CREA 2021. The official auditor, the will work to ensure that the process is objective, fair and done with integrity from start to finish.

The Auditor will review completed entry forms to check that they meet all criteria, including individual and company necessary registrations, licenses and tax patents related to their businesses for the real estate agencies and agents, developers and developments entering the awards, and service companies.

Judges will then score entrants and submit scores to the Auditor. The Auditor will do a final check and present their results to the judges.

A representative of the official Auditor will be present at meetings of the judges to ensure that award criteria and guidelines are strictly followed. The MEF gives final approvals for all of the CREA winners.

### **Panel of industry experts:**

Participants will be judged by a highly experienced team of professionals who cover a range of property-related disciplines. The judging panel will use a robust framework that ensures the application process is equitable and impartial.

Outside of determining the judging criteria, terms and conditions of entrants and panel members, Realestate.com.kh will remain totally independent of the judging results. The final decision on all awards will be left to the judging panel, in combination with the weighted votes of the public.

### **Voting:**

Given the CREA's value of public involvement, a portion of the judging will take into account public votes which will be conducted via the event website and social media channels. Different award categories will include different weightings for public votes, depending on the nature of the award and the relevancy of public opinion to that award.

### **Government involvement:**

All nominees must have the necessary registrations, licenses and tax patents related to their business activities. The legitimacy of entrants will be overseen by representatives of the Cambodian Valuers and Estate Agents Association (CVEA).



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## Judging Panel (proposed)

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MR Eric Wong - Data scientist at realestate.com.kh; previously Head of Business Development Shukaku Inc



MR Bora Kem - Partner, Mekong Strategic Investment; Investor, Smart Axiata Digital Innovation Fund



MR Dan Fagg - Group Commercial Director, Commtech Asia (Hong Kong)



Seka Hep - Partner, Sarin & Associates & Cambodia Deputy Managing Director



Chansan Hun - Principal at Re : Edge Architecture

## Recognising The Entire Real Estate Industry

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### 1. Real Estate Agency Awards

Includes various awards for outstanding real estate agencies, across multiple business types. Selected awards are categorised according to the number of agency staff:

- Corporate (from 1 to 15 staff members)
- Enterprise (16 or more staff members)

### 2. Real Estate Agent Awards

Includes various awards for outstanding individuals in the Cambodia real estate industry, across multiple disciplines.

### 3. Real Estate Development Awards

Includes various awards for outstanding developments in the Cambodia real estate industry, across multiple disciplines.

### 4. Real Estate Service Awards

Includes various awards for outstanding service companies in the Cambodia real estate industry, across multiple disciplines.

### 5. Cambodia Real Estate Hall of Fame

Honouring individuals who has provided sustained leadership, made a pioneering contribution or left an outstanding legacy within the real estate industry and the Cambodian community as a whole.

# 2022

## CAMBODIA REAL ESTATE AWARDS

## Real Estate Agency Awards

### Best In Class Categories

Any agency entering the awards must enter in at least one “best in class” award categories, to be entered into any other category of their choice.



#### Best Real Estate Agency of the year

(Corporate and Enterprise)



#### Best Project Sales Agency of the year

(Corporate and Enterprise)



#### Best Regional Agency

(Awards will be made for Siem Reap and Sihanoukville, as well as other locations depending on submissions)

### Other Agency Awards Categories

All entries to the following categories will be automatically entered into the following categories that apply.



#### Best Condominium Project Sales Agency of the year



#### Best Landed property Project Sales Agency of the year



#### Best Up & Coming Agency of the Year

(New Agency setup in Year 2020 and Year 2021)



#### Agency – Employer of Choice



#### Agency of Choice

(Based solely on public votes. Up to three will be awarded)

\*Categories that relate to Property Management & Valuations are listed under “Service Awards”

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## CAMBODIA REAL ESTATE AWARDS

## Real Estate Agent Awards

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### Best In Class Categories

Any agency or individual agent must enter in at least one “best in class” award categories, to be entered into any other category of their choice.



**Best Real Estate Agent of the Year**



**Best Real Estate - Sales Agent of the Year**



**Best Real Estate - Rental Agent of the Year**

### Other Agent Award Categories

All entries to the above categories will be automatically entered into the following categories that apply.



**Best Up & Coming New Agent**



**Agent of Choice**

(Based solely on public votes. Up to three will be awarded)

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## Real Estate Developer Awards

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### Best In Class Awards

Any development or developer entering the awards must enter in at least one “best in class” award categories, to be entered into any other category of their choice.



**Best Developer in Cambodia**



**Best Condominium Developer**



**Best Borey (Landed) Property Developer**



**Best Commercial Developer**

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## Real Estate Development Awards

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### Best In Class Awards

Any development or developer entering the awards must enter in at least one “best in class” award categories, to be entered into any other category of their choice.



**Best Condominium Development (Under Construction)**



**Best Serviced Apartment Development (Completed)**



**Best Mixed-use Development**



**Best Borey / Landed Property Development**



**Best Commercial Development**



**Best Green Development**

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## CAMBODIA REAL ESTATE AWARDS

# Real Estate Development Awards

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## Condominium Development Awards

Any development or developer entering the following awards must enter in at least one “best in class” award categories, to be entered into the condominium categories of their choice.



**Affordable Condominium of the Year**



**Premium Condominium of the Year**



**Waterfront Condominium of the Year**



**Condominium Design of the Year**



**Condominium Showroom of the Year**

## Commercial development awards

Any development or developer entering the following awards must enter in at least one “best in class” award categories, to be entered into the condominium categories of their choice.



**Best Office Development**



**Best Retail Development**



**Best Hotel / Resort Development**



**Best Industrial Development**















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## CAMBODIA REAL ESTATE AWARDS

## Real Estate Development Awards

### Borey (Landed Property) Development Awards

Any development or developer entering the following awards must enter in at least one “best in class” award categories, to be entered into the condominium categories of their choice.

-  **Best Borey (Landed Property) - Eastern Phnom Penh**
-  **Best Borey (Landed Property) - Southern Phnom Penh**
-  **Best Borey (Landed Property) - Western Phnom Penh**
-  **Best Borey (Landed Property) - Northern Phnom Penh**
-  **Best Regional Borey (Landed Property)**
-  **Affordable Housing Development of the Year**
-  **Mid-range Housing Development of the Year**
-  **Luxury Housing Development of the Year**
-  **Boutique Housing Development of the Year**
-  **Township Housing Development of the Year**
-  **Borey (Landed Property) Design of the Year**
-  **Borey (Landed Property) Showroom of the Year**

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## Real Estate Development Awards

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### Commercial Development Awards

Any development or developer entering the following awards must enter in at least one “best in class” award categories, to be entered into the condominium categories of their choice.



**Office Design of the Year**



**Retail Design of the Year**



**Hotel / Resort Design of the Year**

### Environmental Sustainability Award

Any development or developer entering the following awards must enter in at least one “best in class” award categories, to be entered into the condominium categories of their choice.



**Green Development of the Year - Office**



**Green Development of the Year - Residential**



**Green Development of the Year - Landed Borey or Township**

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## Real Estate Services Awards

### Real Estate Service Awards

Any development or developer entering the following awards must enter in at least one “best in class” award categories, to be entered into the condominium categories of their choice.



**Research / Valuation Firm of the Year**



**Property Management of the Year**



**Marketing Campaign of the Year**



**Most Popular Development on Realestate.com.kh  
(Condominium)**



**Most Popular Development on Realestate.com.kh (Landed  
Property)**

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## Inductees to the Cambodia Real Estate Hall of Fame

Three Inductees will be announced

2021 will be the first time the Hall of fame has been added to the CREA. The Hall of Fame has been created to honour individual professionals that have worked in the real estate industry for longer than 10 years.

Each year there will be three inductees to the CREA Hall of fame. Although not strict in its categorization of inductees they will generally follow the award categories.



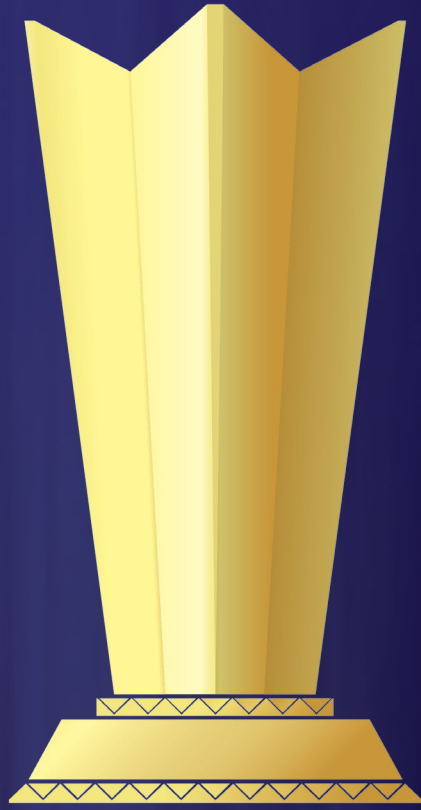
**CREA Hall of Fame - Agent**



**CREA Hall of Fame - Developer**



**CREA Hall of Fame - Service Provider**



AGENCY  
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# 2022

CAMBODIA  
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## Agency Nomination Criteria

### Required Submission Attachments

Agency License Number with MEF	Cambodian Ministry of Economy and Finance license number must relate to the agency area of specialisation and relevant award.
Membership Number with CVEA	All agencies must be a current member of the Cambodia Valuers and Estate Agents Association at the time of nomination.
Agency and Approving Director or CEO	You must provide your trading name as well as the official company name registered at the Ministry of Commerce. This should include the full name and phone number of the Director or CEO of the agency who has approved the final entry submission.
Agency Profile (200 Words Maximum)	Profile must be provided to introduce your agency. This will also be used for publicity for the awards.
Agency Logo	This will be used on promotional collateral for the awards. High resolution, JPG and EPS.
Number of Agency Staff	The total number of staff within your agency (this will be cross checked against your website).
Award Nomination Form and Video	The award(s) you are nominating for, together with a detailed submission (written, photos, video and other evidence) relating to the criteria for that award. Nominations may be in either Khmer or English.

# 2022

## CAMBODIA REAL ESTATE AWARDS

## Best Real Estate Agency of the Year

Corporate and Enterprise Categories

Recognizing the Highest Performing Real Estate Agency in Cambodia for the Year 2021



### Judging Criteria:

- Mandatory 2-minute video submission (Displayed on awards website)
- Required submission form (license number, logo, company name, etc)
- Maximum of one page written submission to support your video
- Voting via the awards website



### Submission Criteria:

#### Agency Achievements

Outline key business achievements within the year and why they are of significance. For example: business growth, innovation, and employee development, etc.

#### Sales and Rental Success

Examples of success in property sales and/or rentals. Focus on why the campaign(s) have been successful, not simply the number of sales or rentals.

#### Staff Development and Company Culture

Outline staff development programs and describe your company ethics and culture.

#### Marketing

Highlight your most successful marketing campaigns during the award period.

#### Innovation

Describe any new ideas you have implemented in your business and demonstrate how they have contributed to overall success.

#### Service to Clients

Examples of how your agency provides a high level of customer service to your clients. Highlight what sets you apart.

#### Corporate Social Responsibility (CSR)

Provide examples of corporate social responsibility initiatives performed by the agency during the voting period. Include any images and videos relating to those initiatives.



# 2022

## CAMBODIA REAL ESTATE AWARDS

# Best Project Sales Agency of the Year

Corporate and Enterprise Categories

Recognizing the Highest Performing Real Estate Agency in Cambodia for the Year 2021



### Judging Criteria:

- Mandatory 2-minute video submission (Displayed on awards website)
- Required submission form (license number, logo, company name, etc)
- Maximum of one page written submission to support your video
- Voting via the awards website



### Submission Criteria:

#### Agency Achievements

Outline key business achievements within the year and why they are of significance. For example: business growth, innovation, and employee development, etc.

#### Sales Success

Examples of sales success in the outlined developments. Focus on why the campaign(s) have been successful, not simply the number of sales.

#### Staff Development and Company Culture

Outline staff development programs and describe your company ethics and culture.

#### Marketing

Highlight your most successful marketing campaigns during the award period.

#### Innovation

Describe any new ideas you have implemented in your business and demonstrate how they have contributed to overall success.

#### Service to Clients

Examples of how your agency provides a high level of customer service to your clients. Highlight what sets you apart.

#### Corporate Social Responsibility (CSR)

Provide examples of corporate social responsibility initiatives performed by the agency during the voting period. Include any images and videos relating to those initiatives.

## Best Regional Agency of the Year Award

### Recognizing the Highest Performing Regional Real Estate Agency for the Year 2021

Awards will be made for **Siem Reap** and **Sihanoukville**, other locations depending on submissions



#### Judging Criteria:

- Mandatory 2-minute video submission (displayed on awards website)
- Required submission form (license number, logo, company name, etc)
- Maximum of one page written submission to support your video
- Voting via the awards website



#### Submission Criteria:

##### Agency Achievements

Outline key business achievements within the year and why they are of significance, for example: business growth, innovation, and employee development, etc.

##### Sales and Rental success

Examples of success in property sales and/or rentals. Focus on why the campaign(s) have been successful, not simply the number of sales or rentals.

##### Staff Development and Company Culture

Outline staff development programs and describe your company ethics and culture.

##### Marketing

Highlight your most successful marketing campaigns during the award period.

##### Innovation

Describe any new ideas you have implemented in your business and demonstrate how they have contributed to overall success.

##### Service to clients

Examples of how your agency provides a high level of customer service to your clients. Highlight what sets you apart.

##### Corporate Social Responsibility (CSR)

Provide examples of corporate social responsibility initiatives performed by the agency during the voting period. Include any images and videos relating to those initiatives.

## Best Up and Coming Agency of the Year

“The Rising Tiger Award”

Recognizing the Highest Performing Agency which is less than two years old, setting up from Year 2020



### Judging Criteria :

- Mandatory 2-minute video submission (displayed on awards website)
- Required submission form (license number, logo, company name, etc)
- Maximum of one page written submission to support your video
- Voting via the awards website



### Submission Criteria :

#### **Business Growth Since Establishment**

Outline key business growth since the agency was established (over one to two years). Please include the following (include supporting evidence where possible):

- Growth of Customers
- Growth of Staff
- Growth of Property listings (sales and/or rentals)
- Any other growth metrics, for example: website visitors

#### **Sales and Rental Success**

Examples of success in property sales and/or rentals. Focus on why the campaign(s) have been successful, not simply the number of sales or rentals.

#### **Innovation**

Describe any new ideas you have implemented in your business and demonstrate how they have contributed to overall success.

#### **Service to Clients**

Examples of how your agency provides a high level of customer service to your clients. Highlight what sets you apart and client testimonials.

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CAMBODIA  
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## Agency - Employer of Choice

Recognizing the Leading Real Estate Agency in relation to Corporate Culture and Staff Development for the Year 2021



### Judging Criteria:

- Mandatory 2-minute video submission (displayed on awards website)
- Required submission form (license number, logo, company name, etc)
- Maximum of one page written submission to support your video
- Voting via the awards website



### Submission Criteria:

#### **Staff Development and Company Culture**

Outline staff development programs (professional and personal) and describe your company ethics and culture.

#### **Service to Clients**

Examples of how your agency provides a high level of customer service to your clients. Highlight what sets you apart and client testimonials.

#### **Innovation**

Describe any new ideas you have implemented in your business and demonstrate how they have contributed to overall success.

#### **Corporate Social Responsibility (CSR)**

Provide examples of corporate social responsibility initiatives performed by the agency during the voting period. Include any images and videos relating to those initiatives.

## Agency of Choice

### Top Three Winners

Recognizing the General Public's Favorite Real Estate Agency for the Year 2021



#### Judging Criteria:

- Votes via the awards website
- The top three agencies with the most consumer votes will be awarded the "People's Choice" title



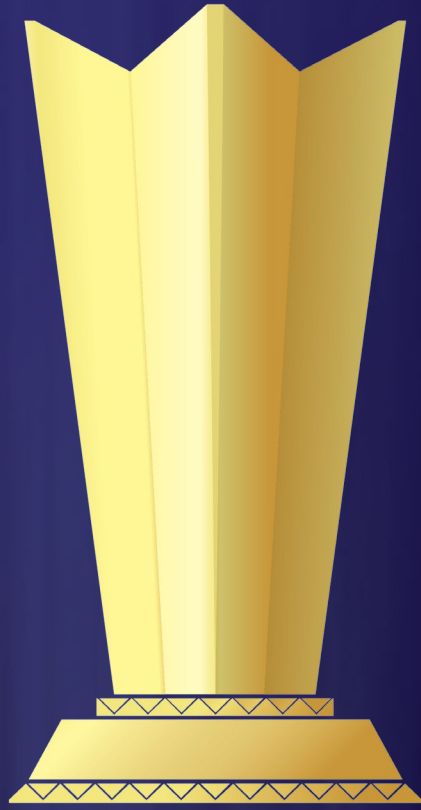
#### Submission Criteria:

##### Written Agency Profile

- In 300 words or less, briefly describe your agency, what sets you apart from other agencies and why consumers should vote for your agency (displayed on Awards website)

##### Video Agency Profile

- Maximum 2-minute video presentation describing your agency, what sets you apart from other agencies and why consumers should vote for your agency (displayed on Awards website)



AGENT  
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## CAMBODIA REAL ESTATE AWARDS

## Agent Nomination Criteria

### Required Submission Attachments

Agency Number with MEF	Cambodian Ministry of Economy and Finance license number must relate to the agent's area of specialization and relevant award.
Membership Number with CVEA	All agents entering must work for an agency that is a current member of the Cambodia Valuers and Estate Agents Association at the time of nomination.
Agent Contact Details and Agency of Employment	You must provide your contact details and your agency of employment trading name as well as the official company name registered at the Ministry of Commerce.
Agent Profile (200 Words)	Profile must be provided to introduce you - this will also be used for publicity for the awards.
Profile Photo	Image may be used on promotional collateral for the awards.
Logo	High resolution, JPG and EPS.
Award Nomination Form	The award(s) you are nominating for, together with a detailed submission (written, photos, video and other evidence) relating to the criteria for that award. Nominations may be in Khmer or English.



# 2022

## CAMBODIA REAL ESTATE AWARDS

# Real Estate Agent of the Year

Recognizing the highest performing individual real estate agent in Cambodia



### Judging criteria:

- Mandatory 2-minute video submission (displayed on awards website)
- Required submission form (license number, logo, company name, etc)
- Maximum of one page written submission to support your video
- Voting via the awards website



### Submission criteria:

#### **Agent achievements**

Outline key professional achievements within the year and why they are significant, for example: leadership, innovation, personal milestones, career growth, service and support to your agency and other staff.

#### **Sales and rental success**

Examples of success in property sales and/or rentals. Focus on why the campaign(s) have been successful, not simply the number of sales or rentals.

#### **Leadership**

Examples of leadership displayed within your team, agency and industry.

#### **Innovation**

Describe any new ideas you have implemented in your business and demonstrate how they have contributed to overall success.

#### **Service to clients**

Examples of how your agency provides a high level of customer service to your clients. Highlight what sets you apart and client testimonials.

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## CAMBODIA REAL ESTATE AWARDS

## Sales Agent of the Year

Recognizing the highest performing real estate agent focused on sales



### Judging criteria:

- Mandatory 2-minute video submission (displayed on awards website)
- Required submission form (license number, logo, company name, etc)
- Maximum of one page written submission to support your video
- Voting via the awards website



### Submission criteria:

#### Sales agent achievements

Outline key professional achievements related to sales, for example:

- Number of properties sold and the total value of all sales
- Average duration of sales campaigns (time to sell the property)
- Highest value sale achieved (include details)

#### Campaign example

At least one example of a property you sold during the award period:

- Results achieved (time to achieve the sale, value)
- Marketing conducted for the property (photos, sign boards, online marketing, video, etc)
- Testimonial from client
- Evidence of a strong personal brand

#### Service to clients

Examples of how your agency provides a high level of customer service to your clients. Highlight what sets you apart and client testimonials. Evidence of variety of clients.

# 2022

## CAMBODIA REAL ESTATE AWARDS

# Rental Agent of the Year

Recognizing the highest performing real estate agent focused on rentals in Cambodia



### Judging criteria:

- Mandatory 2-minute video submission (displayed on awards website)
- Required submission form (license number, logo, company name, etc)
- Maximum of one page written submission to support your video
- Voting via the awards website



### Submission criteria:

#### Rental agent achievements :

- Number of properties rented and the total value of all rentals (per calendar month)
- Average duration of rental campaigns (time to rent the property)
- Highest value rental (include details)

#### Campaign example

At least one example of a property you rented during the award period:

- Results achieved (time to achieve the rental and the rental amount)
- Marketing conducted for the property (photos, sign boards, online marketing, video)
- Testimonial from client(s)
- Evidence of a strong personal brand

#### Service to clients

Examples of how you provide a high level of customer service to your clients. Highlight what sets you apart and client testimonials. Evidence of variety of clients.

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## Best Up and Coming New Agent

“The Rising Star”

Recognizing the best up and coming new real estate agent with less than two years of experience



### Judging criteria:

- Mandatory 2-minute video submission (displayed on awards website)
- Required submission form (license number, logo, company name, etc)
- Maximum of one page written submission to support your video
- Voting via the awards website



### Submission Criteria:

#### **Evidence of time in the real estate industry**

Provide evidence that you have worked in the real estate industry for a maximum of two years, for example: written confirmation from your employer.

#### **Key professional achievements**

Outline key professional achievements since you have commenced working in the real estate industry and why they are of significance, for example: growth of customers, sales or rental achievements, personal development, leadership and innovation.

#### **Service to clients**

Examples of how you provide a high level of customer service to your clients. Highlight what sets you apart and client testimonials.

## Agent of Choice

Top three winners

Recognizing the general public's favorite real estate agents



### Judging criteria:

- Mandatory 2-minute video submission (displayed on awards website)
- Required submission form (license number, logo, company name, etc)
- Maximum of one page written submission to support your video
- Voting via the awards website



### Submission criteria:

#### Written agent profile

- In 300 words or less, briefly describe who you are, what sets you apart from other agents, and why consumers should vote for you (displayed on Awards website)

#### Video agent profile

- Maximum 2-minute video presentation describing who you are, what sets you apart from other agents, and why consumers should vote for you (displayed on Awards website)

## Condominium Agent of the Year

Recognizing the Highest Performing Condominium Real Estate Agent in Cambodia For the Year 2021



### Judging Criteria:

- Mandatory 2-minute video submission (displayed on awards website)
- Required submission form (license number, logo, company name of employment, etc)
- Maximum of one page written submission to support your video
- Voting via the awards website



### Submission Criteria:

#### Agent Achievements

Outline key business achievements related to condominium sales, leasing within the year and why they are of significance.

- Number of properties sold / rented and the total value of all sold / rentals (per calendar month)
- Average duration of sold / rental campaigns (time to sold / rent the property)
- Highest value sold / rental (include details)

#### Marketing

Highlight your most successful marketing campaigns during the award period. Campaign example - At least one example of a property you sold or rented during the award period:

- Results achieved (time to achieve the sold / rental and the sold / rental amount)
- Marketing conducted for the property (photos, sign boards, online marketing, video)
- Testimonial from client(s)
- Evidence of a strong personal brand

#### Sales and Rental Success

Examples of success in condominium sales and/or rentals. Focus on why the campaign(s) have been successful, not simply the number of sales or rentals.

#### Service to Clients

Examples of how you provides a high level of customer service to your clients. Highlight what sets you apart and client testimonials.

## Borey (Landed Property) Agent of the Year

Recognizing the Highest Performing Borey (Landed Property) Real Estate Agent in Cambodia For the Year 2021



### Judging Criteria:

- Mandatory 2-minute video submission (displayed on awards website)
- Required submission form (license number, logo, company name of employment, etc)
- Maximum of one page written submission to support your video
- Voting via the awards website



### Submission Criteria:

#### Agent Achievements

Outline key business achievements related to borey (Landed Property) sales and leasing within the year and why they are of significance.

- Number of properties sold / rented and the total value of all sold / rentals (per calendar month)
- Average duration of sold / rental campaigns (time to sold / rent the property)
- Highest value sold / rental (include details)

#### Marketing

Highlight your most successful marketing campaigns during the award period. Campaign example - At least one example of a property you sold or rented during the award period:

- Results achieved (time to achieve the sold / rental and the sold / rental amount)
- Marketing conducted for the property (photos, sign boards, online marketing, video)
- Testimonial from client(s)
- Evidence of a strong personal brand

#### Sales and Rental Success

Examples of success in borey (Landed Property) sales and/or rentals. Focus on why the campaign(s) have been successful, not simply the number of sales or rentals.

#### Service to Clients

Examples of how you provides a high level of customer service to your clients. Highlight what sets you apart and client testimonials.



## Commercial Agent of the Year

Recognizing the Highest Performing Commercial Real Estate Agent in Cambodia for the Year 2021



### Judging Criteria:

- Mandatory 2-minute video submission (displayed on awards website)
- Required submission form (license number, logo, company name of employment, etc)
- Maximum of one page written submission to support your video
- Voting via the awards website



### Submission Criteria:

#### Agent Achievements

Outline key business achievements related to commercial office sales, leasing and/or retail developments within the year and why they are of significance.

- Number of properties sold / rented and the total value of all sold / rentals (per calendar month)
- Average duration of sold / rental campaigns (time to sold / rent the property)
- Highest value sold / rental (include details)

#### Marketing

Highlight your most successful marketing campaigns during the award period. Campaign example - At least one example of a property you sold or rented during the award period:

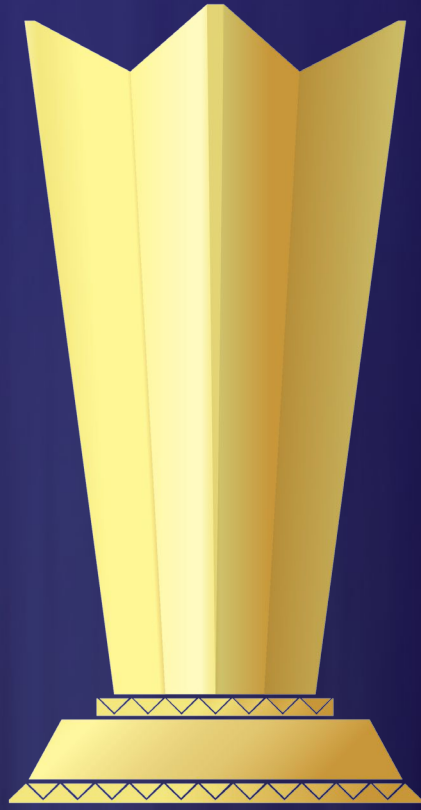
- Results achieved (time to achieve the sold / rental and the sold / rental amount)
- Marketing conducted for the property (photos, sign boards, online marketing, video)
- Testimonial from client(s)
- Evidence of a strong personal brand

#### Sales and Rental Success

Examples of success in commercial office sales and/or rentals and/or retail developments. Focus on why the campaign(s) have been successful, not simply the number of sales or rentals.

#### Service to Clients

Examples of how you provides a high level of customer service to your clients. Highlight what sets you apart and client testimonials.



DEVELOPMENT  
AWARDS  
CATEGORIES

## Development & Developer Nomination Criteria

### Required Submission Attachments

Development Sales License	Sales License from Cambodian Ministry of Economy and Finance license
Development Construction License	Construction License from the Cambodian Ministry of Land Management
Developer name and profile	Profile must be provided to introduce the developer of the project. This will also be used for publicity for the awards.
Development name and profile	Profile must be provided to introduce the development that the developer is entering into the awards. This will also be used for publicity of the awards.
Developer Logo	This will be used on promotional collateral for the awards. High resolution, JPG and EPS.
Development Logo	This will be used on promotional collateral for the awards. High resolution, JPG and EPS.
Project address	This will be used for site inspections as well as place the project into particular categories for the awards.
Project sales gallery / showroom address	This will be used for site inspections as well as place the project into particular categories for the awards.
Project sales & marketing material	All project sales & marketing material including videos, 360 tours, website & social media links. Price lists must also be included in the submission.
Total number of units / dwellings & full list of amenities	This will be used for site inspections as well as place the project into particular categories for the awards.
Key dates	Launch date and completion date
Ongoing fees	Property management fees
Award Nomination Form and Video	The award(s) you are nominating for, together with a detailed submission (written, photos, video and other evidence) relating to the criteria for that award. Nominations may be in either Khmer or English.

## Best Condominium Developer of the Year

Recognizing the Highest Performing Real Estate Agency in Cambodia for the Year 2021



### Judging Criteria:

- Mandatory 2-minute video submission (Displayed on awards website)
- Required submission form (license number, logo, company name, etc)
- Maximum of one page written submission to support your video
- Voting via the awards website



### Submission Criteria:

#### Agency Achievements

Outline key business achievements within the year and why they are of significance. For example: business growth, innovation, and employee development, etc.

#### Sales and Rental Success

Examples of success in property sales and/or rentals. Focus on why the campaign(s) have been successful, not simply the number of sales or rentals.

#### Staff Development and Company Culture

Outline staff development programs and describe your company ethics and culture.

#### Marketing

Highlight your most successful marketing campaigns during the award period.

#### Innovation

Describe any new ideas you have implemented in your business and demonstrate how they have contributed to overall success.

#### Service to Clients

Examples of how your agency provides a high level of customer service to your clients. Highlight what sets you apart.

#### Corporate Social Responsibility (CSR)

Provide examples of corporate social responsibility initiatives performed by the agency during the voting period. Include any images and videos relating to those initiatives.

## Best Serviced Apartment Developer

**Recognizing the Best Serviced Apartment Developer (Company) in Cambodia for the Awards Year. All Entrants must Complete at least one Serviced Apartment Development Since Year 2017, with a Minimum of 20 Units developed**



### Judging Criteria:

- 2-minute video submission of your company and development profiles (displayed on awards website) and written submission to support your video
- Materials conducted for the serviced apartments developed by your company (photos, signboards, masterplans or layout plans etc.)
- Our judges will examine the overall interior and exterior design, the functionality of the serviced apartments developed by your company and how it fits into the surrounding area
- Required submission form (license number, logo, developer name, etc)



### Submission Criteria:

#### Product Demonstration

- Demonstrating creativity and innovation of your serviced apartments, amenities and other supporting facilities
- Demonstrating how your serviced apartments become a self sufficient and sustainable development through establishing provisions for physical & social infrastructure, and adopting environmental initiatives
- Product finishes – outline if your serviced apartments have satisfied all the requirements for tenants to move in

#### Key Professional Achievements

Outline key professional achievements since your company have commenced operations in the real estate industry and why they are of significance, for example: growth of customers, rental and occupancy achievements, personal development, leadership and innovation, and details of your company Corporate Social Responsibility (CSR) initiatives.

#### Service to the Occupiers

Practicality from an occupier perspective - testimonial from occupiers how living in your serviced apartments provide a holistic living experience that fulfils their live, work, play and other lifestyle needs. How does it enhance the quality of live for the occupiers.

#### Service to the Community

Examples of how your serviced apartments answer a specific developmental need within the community. Highlight what sets your developments apart from others within the same area.

## Best Borey (Landed Property) Developer

**Recognizing the Best Borey (Landed Property) Developer (Company) in Cambodia for the Awards Year. All Entrants must Complete at least one Borey (Landed Property) Development Since Year 2017, with a Minimum of 20 Units developed**



### Judging Criteria:

- 2-minute video submission of your company and development profiles (displayed on awards website) and written submission to support your video
- Materials conducted for the borey developed by your company (photos, signboards, masterplans or layout plans etc.)
- Our judges will examine the overall interior and exterior design, the functionality of the borey developed by your company and how it fits into the surrounding area
- Required submission form (license number, logo, developer name, etc)



### Submission Criteria:

#### Product Demonstration

- Demonstrating creativity and innovation of your borey developments, amenities and other supporting facilities
- Demonstrating how your borey developments become a self sufficient and sustainable development through establishing provisions for physical & social infrastructure, and adopting environmental initiatives
- Product finishes – outline if your borey developments have satisfied all the requirements for tenants to move in

#### Key Professional Achievements

Outline key professional achievements since your company have commenced operations in the real estate industry and why they are of significance, for example: growth of customers, sales or renta, occupancy achievements, personal development, leadership and innovation, and details of your company Corporate Social Responsibility (CSR) initiatives.

#### Service to the Occupiers

Practicality from an occupier perspective - testimonial from occupiers how living in your borey developments provide a holistic living experience that fulfils their live, work, play and other lifestyle needs. How does it enhance the quality of live for the occupiers.

#### Service to the Community

Examples of how your borey developments answer a specific developmental need within the community. Highlight what sets your developments apart from others within the same area.

# 2022

## CAMBODIA REAL ESTATE AWARDS

## Best Office Developer

Recognizing the Best Office Developer (Company) in Cambodia for the Awards Year. All Entrants must Complete at least one Office Development Since Year 2017



### Judging Criteria:

- 2-minute video submission of your company and development profiles (displayed on awards website) and written submission to support your video
- Materials conducted for the office spaces developed by your company (photos, signboards, masterplans or layout plans etc.)
- Our judges will examine the overall interior and exterior design, the functionality of the office spaces developed by your company and how it fits into the surrounding area
- Required submission form (license number, logo, developer name, etc)



### Submission Criteria:

#### Product Demonstration

- Demonstrating creativity and innovation of your office spaces, amenities and other supporting facilities
- Demonstrating how your office spaces become a self sufficient and sustainable development through establishing provisions for physical & social infrastructure, and adopting environmental initiatives
- Product finishes – outline if your office spaces have satisfied all the requirements for tenants to move in

#### Key Professional Achievements

Outline key professional achievements since your company have commenced operations in the real estate industry and why they are of significance, for example: growth of customers, sales or rental, occupancy achievements, personal development, leadership and innovation, and details of your company Corporate Social Responsibility (CSR) initiatives.

#### Service to the Occupiers

Practicality from an occupier perspective - testimonial from occupiers how working in your office spaces provide a holistic working experience that fulfils their live, work, play and other lifestyle needs. How does it enhance the quality of work for the occupiers.

#### Service to the Community

Examples of how your office spaces answer a specific developmental need within the community. Highlight what sets your developments apart from others within the same area.



# 2022

## CAMBODIA REAL ESTATE AWARDS

## Best Retail Developer

Recognizing the Best Retail Developer (Company) in Cambodia for the Awards Year. All Entrants must Complete at least one Retail Development Since Year 2017



### Judging Criteria:

- 2-minute video submission of your company and development profiles (displayed on awards website) and written submission to support your video
- Materials conducted for the retail spaces developed by your company (photos, signboards, masterplans or layout plans etc.)
- Our judges will examine the overall interior and exterior design, the functionality of the retail spaces developed by your company and how it fits into the surrounding area
- Required submission form (license number, logo, developer name, etc)



### Submission Criteria:

#### Product Demonstration

- Demonstrating creativity and innovation of your retail spaces, amenities and other supporting facilities
- Demonstrating how your retail spaces become a self sufficient and sustainable development through establishing provisions for physical & social infrastructure, and adopting environmental initiatives
- Product finishes – outline if your retail spaces have satisfied all the requirements for tenants to move in

#### Key Professional Achievements

Outline key professional achievements since your company have commenced operations in the real estate industry and why they are of significance, for example: growth of customers, sales or rental, occupancy achievements, personal development, leadership and innovation, and details of your company Corporate Social Responsibility (CSR) initiatives.

#### Service to the Occupiers

Practicality from an occupier perspective - testimonial from occupiers how working in your working spaces provide a holistic working experience that fulfils their branding images and customer flows.

#### Service to the Community

Examples of how your retail spaces answer a specific developmental need within the community. Highlight what sets your developments apart from others within the same area.



# 2022

## CAMBODIA REAL ESTATE AWARDS

## Best Hotel Developer

Recognizing the Best Hotel Developer (Company) in Cambodia for the Awards Year. All Entrants must Complete at least one Hotel Development Since Year 2017



### Judging Criteria:

- 2-minute video submission of your company and development profiles (displayed on awards website) and written submission to support your video
- Materials conducted for the hotels developed by your company (photos, signboards, masterplans or layout plans etc.)
- Our judges will examine the overall interior and exterior design, the functionality of the hotels developed by your company and how it fits into the surrounding area
- Required submission form (license number, logo, developer name, etc)



### Submission Criteria:

#### Product Demonstration

- Demonstrating creativity and innovation of your hotels, amenities and other supporting facilities
- Demonstrating how your hotels become a self sufficient and sustainable development through establishing provisions for physical & social infrastructure, and adopting environmental initiatives
- Product finishes – outline if your hotels have satisfied all the requirements for travellers to stay

#### Key Professional Achievements

Outline key professional achievements since your company have commenced operations in the real estate industry and why they are of significance, for example: growth of customers, occupancy achievements, personal development, leadership and innovation.

#### Service to the Occupiers

Practicality from an occupier perspective - testimonial from travelers satisfaction levels staying at your hotels

#### Service to the Community

Examples of how your hotels answer a specific developmental need within the community. Highlight what sets your developments apart from others within the same area.

## Best Condominium Development (Under Construction)

Recognizing One (1) Best Condominium Development in Cambodia for the Awards Year. This Condominium Development has to be Under Construction Since Year 2020 or Year 2021, with a Minimum of 50 Units developed



### Judging Criteria:

- 2-minute video submission of a single condominium development (displayed on awards website) and written submission to support your video
- Materials conducted for this condominium (photos, signboards, masterplans or layout plans etc.)
- Our judges will examine the construction progress of this building and how it fits into the surrounding area
- Required submission form (license number, logo, developer name, etc)



### Submission Criteria:

#### Product Demonstration

- Demonstrating creativity and innovation in this condominium, amenities and other supporting facilities
- Demonstrating how this condominium becomes a self sufficient and sustainable development through establishing provisions for physical & social infrastructure, and adopting environmental initiatives
- Describe what is unique about the space planning of this condominium

#### Sales & Marketing strategy

- Show examples of or details of marketing strategies and campaigns that you have used, explaining why they are unique and effective
- Show examples of pricing strategies & why they have met demand

#### Sales success

Demonstrate your success in sales to date, including total value of property sold within the last 24 months, how much in percent the project has sold including a breakdown of local vs international buyers

#### Construction milestones

Demonstrating if the construction of this condominium is according to the schedules

#### Service to the Buyers

Practicality from a buyer perspective - testimonial from buyers what are the benefits of purchasing a condominium unit in this development

## Best Condominium Development (Completed)

Recognizing One (1) Best Condominium Development in Cambodia for the Awards Year. All Entrants must Completed a Condominium Development in Year 2020 or Year 2021, with a Minimum of 50 Units developed



### Judging Criteria:

- 2-minute video submission of the condominium development (displayed on awards website) and written submission to support your video
- Materials conducted for this condominium (photos, signboards, masterplans or layout plans etc.)
- Our judges will examine the overall interior and exterior design, the functionality of this building and how it fits into the surrounding area
- Required submission form (license number, logo, developer name, etc)



### Submission Criteria:

#### Product Demonstration

- Demonstrating creativity and innovation in this condominium, amenities and other supporting facilities
- Demonstrating how this condominium becomes a self sufficient and sustainable development through establishing provisions for physical & social infrastructure, and adopting environmental initiatives
- Highlight how this finished condominium relates to the brief and the original plan and design
- Describe what is unique about the space planning of this condominium
- Product finishes – outline if the condominium has satisfied all the requirements for tenants to move in

#### Results Achieved

- Demonstrating the time required to rent out / sell out the units in this condominium

#### Service to the Occupiers

Practicality from an occupier perspective - testimonial from occupiers how living in this condominium provide a holistic living experience that fulfils their live, work, play and other lifestyle needs. How does it enhance the quality of live for the occupiers.

#### Service to the Community

Examples of how this condominium answer a specific developmental need within the community. Highlight what sets your development apart from others within the same area.

## Best Serviced Apartment Development

Recognizing One (1) Best Serviced Apartment Development in Cambodia for the Awards Year. All Entrants must Completed a Serviced Apartment Development in Year 2020 or Year 2021. This Service Apartment can be a Whole Building or Occupying Certain Floors of a Building, with a Minimum of 20 Units Developed



### Judging Criteria:

- 2-minute video submission of the serviced apartment development (displayed on awards website) and written submission to support your video
- Materials conducted for the serviced apartment (photos, signboards, masterplans or layout plans etc.)
- Our judges will examine the overall interior and exterior design, the functionality of the building and how it fits into the surrounding area
- Required submission form (license number, logo, developer name, etc)



### Submission Criteria:

#### Product Demonstration

- Demonstrating creativity and innovation in this service apartment, amenities and other supporting facilities
- Demonstrating how this serviced apartment becomes a self sufficient and sustainable development through establishing provisions for physical & social infrastructure, and adopting environmental initiatives
- Highlight how this finished serviced apartment relates to the brief and the original plan and design
- Describe what is unique about the space planning of this service apartment
- Product finishes – outline if the serviced apartments has satisfied all the requirements for tenants to move in

#### Results Achieved

- Demonstrating the time required to rent out the units in this serviced apartment

#### Service to the Occupiers

Practicality from a occupier perspective - testimonial from occupiers how living in this serviced apartment provide a holistic living experience that fulfils their live, work, play and other lifestyle needs. How does it enhance the quality of live for the occupiers.

#### Service to the Community

Examples of how this serviced apartment answer a specific developmental need within the community. Highlight what sets your development apart from others within the same area

## Best Borey (Landed Property) Development

Recognizing the Best Borey (Landed Property) Development in Cambodia for the Awards Year. All Entrants must Completed a Borey Development in Year 2020 or Year 2021, with a Minimum of 20 Units developed



### Judging Criteria:

- 2-minute video submission of the borey development (displayed on awards website) and written submission to support your video
- Materials conducted for the borey (photos, signboards, masterplans or layout plans etc.)
- Our judges will examine the overall interior and exterior design, the functionality of the building and how it fits into the surrounding area
- Required submission form (license number, logo, developer name, etc)



### Submission Criteria:

#### Product Demonstration

- Demonstrating creativity and innovation in this borey, amenities and other supporting facilities
- Demonstrating how this borey becomes a self sufficient and sustainable development - to become a city in itself through establishing provisions for physical & social infrastructure, and adopting environmental initiatives
- Highlight how this finished borey relates to the brief and the original plan and design
- Describe what is unique about the space planning of this borey
- Product finishes – outline if the borey has satisfied all the requirements for tenants to move in

#### Results Achieved

- Demonstrating the time required to sell the units in this borey

#### Service to the Occupiers

Practicality from an occupier perspective - testimonial from occupiers how living in this borey provide a holistic living experience that fulfils their live, work, play and other lifestyle needs. How does it enhance the quality of live for the occupiers.

#### Service to the Community

Examples of how this borey answer a specific developmental need within the community. Highlight what sets your development apart from others within the same area

# 2022

## CAMBODIA REAL ESTATE AWARDS

## Best Office Development

Recognizing One (1) Best Office Development in Cambodia for the Awards Year. All Entrants must Completed an Office Development in Year 2020 or Year 2021.



### Judging Criteria:

- 2-minute video submission of the office development (displayed on awards website) and written submission to support your video
- Materials conducted for the office development (photos, signboards, masterplans or layout plans etc.)
- Our judges will examine the overall interior and exterior design, the functionality of the building and how it fits into the surrounding area
- Required submission form (license number, logo, developer name, etc)



### Submission Criteria:

#### Product Demonstration

- Demonstrating creativity and innovation in this office development, amenities and other supporting facilities
- Demonstrating how this office development becomes a self sufficient and sustainable development through establishing provisions for physical & social infrastructure, and adopting environmental initiatives
- Highlight how this finished office development relates to the brief and the original plan and design
- Describe what is unique about the space planning of this office development
- Product finishes – outline if the office development has satisfied all the requirements for tenants to move in

#### Results Achieved

- Demonstrating the time required to rent out the units in this office development

#### Service to the Occupiers

Practicality from an occupier perspective - testimonial from occupiers how working in this office development provide a holistic working experience that fulfils their live, work, play and other lifestyle needs. How does it enhance the quality of work for the occupiers.

#### Service to the Community

Examples of how this office development answer a specific developmental need within the community. Highlight what sets your development apart from others within the same area



## Best Retail Development

Recognizing One (1) Best Retail Development in Cambodia for the Awards Year. All Entrants must Completed a Retail Development in Year 2020 or Year 2021.



### Judging Criteria:

- 2-minute video submission of the retail development (displayed on awards website) and written submission to support your video
- Materials conducted for the retail development (photos, signboards, masterplans or layout plans etc.)
- Our judges will examine the overall interior and exterior design, the functionality of the building and how it fits into the surrounding area
- Required submission form (license number, logo, developer name, etc)



### Submission Criteria:

#### Product Demonstration

- Demonstrating creativity and innovation in this retail development, amenities and other supporting facilities
- Demonstrating how this retail development becomes a self sufficient and sustainable development through establishing provisions for physical & social infrastructure, and adopting environmental initiatives
- Highlight how this finished retail development relates to the brief and the original plan and design
- Describe what is unique about the space planning of this retail development
- Product finishes – outline if the retail development has satisfied all the requirements for tenants to move in

#### Results Achieved

- Demonstrating the time required to rent out the units in this retail development

#### Service to the Occupiers

Practicality from an occupier perspective - testimonial from occupiers how renting spaces in this retail development provide a holistic experience that fulfils their branding images and customer flows. How does it enhance the quality of work for the occupiers.

#### Service to the Community

Examples of how this retail development answer a specific developmental need within the community. Highlight what sets your development apart from others within the same area

# 2022

CAMBODIA  
REAL ESTATE  
AWARDS

## Best Hotel Development

Recognizing One (1) Best Hotel Development in Cambodia for the Awards Year. All Entrants must Completed a Hotel Development in Year 2020 or Year 2021.



### Judging Criteria:

- 2-minute video submission of the hotel development (displayed on awards website) and written submission to support your video
- Materials conducted for the hotel development (photos, signboards, masterplans or layout plans etc.)
- Our judges will examine the overall interior and exterior design, the functionality of the building and how it fits into the surrounding area
- Required submission form (license number, logo, developer name, etc)



### Submission Criteria:

#### Product Demonstration

- Demonstrating creativity and innovation in this hotel development, amenities and other supporting facilities
- Demonstrating how this hotel development becomes a self sufficient and sustainable development through establishing provisions for physical & social infrastructure, and adopting environmental initiatives
- Highlight how this finished hotel development relates to the brief and the original plan and design
- Describe what is unique about the space planning of this hotel development
- Product finishes – outline if the hotel development has satisfied all the requirements for travellers to stay

#### Results Achieved

- Demonstrating the occupancy rates of this hotel development since the opening

#### Service to the Occupiers

Practicality from a traveller perspective - testimonial on travellers satisfaction levels staying this hotel development

#### Service to the Community

Examples of how this hotel development answer a specific developmental need within the community. Highlight what sets your development apart from others within the same area



## Best Mixed-Use Development

Recognizing One (1) Best Mixed-use Development in Cambodia for the Awards Year. This Award Recognize Development that blend Two or More Distinct Functions within the Building. All Entrants must Completed this Development in Year 2020 or Year 2021.



### Judging Criteria:

- 2-minute video submission of the mixed-use development (displayed on awards website) and written submission to support your video
- Materials conducted for the mixed-use development (photos, signboards, masterplans or layout plans etc.)
- Our judges will examine the overall interior and exterior design, the functionality of the building and how it fits into the surrounding area
- Required submission form (license number, logo, developer name, etc)



### Submission Criteria:

#### Product Demonstration

- Demonstrating creativity and innovation in this mixed-use development, amenities and other supporting facilities
- Demonstrating how this mixed-use development becomes a self sufficient and sustainable development through establishing provisions for physical & social infrastructure, and adopting environmental initiatives
- Highlight how this finished mixed-use development relates to the brief and the original plan and design
- Describe what is unique about the space planning of this mixed-use development
- Product finishes – outline if the mixed-use development has satisfied all the requirements for tenants to move in

#### Results Achieved

- Demonstrating the time required to sell / rent out the units in this mixed-use development

#### Service to the Occupiers

Practicality from an occupier perspective - testimonial from occupiers how staying in this mixed-use development provide a holistic working experience that fulfils their live, work, play and other lifestyle needs. How does it enhance the quality of live for the occupiers.

#### Service to the Community

Examples of how this mixed-use development answer a specific developmental need within the community. Highlight what sets your development apart from others within the same area

# 2022

## CAMBODIA REAL ESTATE AWARDS

## Best Green Development

**Recognizing One (1) Best Green Development in Cambodia for the Awards Year. This Award Recognize Development that blend any Distinct Functions. All Entrants must Completed this Development in Year 2020 or Year 2021.**



### Judging Criteria:

- 2-minute video submission of the green development (displayed on awards website) and written submission to support your video
- Materials conducted for the green development (photos, signboards, masterplans or layout plans etc.)
- Our judges will examine the overall interior and exterior design, the functionality of the building and how it fits into the surrounding area
- Development submitted in this category must be submitted with BREEAM, LEED certification evidence, or other equivalent environmental accreditation and diagrams
- Required submission form (license number, logo, developer name, etc)



### Submission Criteria:

#### Product Demonstration

- Demonstrating creativity and innovation, the outstanding attributes in this green development, amenities and other supporting facilities
- Describe how this green development breaking with tradition and originality of the design outcome, overall aesthetics of the space, and the durability and maintenance of the green development
- Demonstrating the design and architectural innovation relating to the durable and efficient use of materials, technology and effective energy consumption
- Describing how this green development achieved green design and architectural innovation - in the context of the building design, genre and facade performance etc.
- Demonstrating how this green development impact, and values added to the surrounding and contribute to the future development of other green developments
- Highlight how this finished green development relates to the brief and the original plan and design

#### Service to the Occupiers

Practicality from an occupier perspective - testimonial from occupiers how staying in this green development provide a holistic living and working experience that fulfils their live, work, play and other lifestyle needs. How does it enhance the quality of live for the occupiers.

#### Service to the Community

Examples of how this green development answer a specific developmental need within the community. Highlight what sets your development apart from others within the same area

## Affordable Condominium of the Year (Under Construction)

Recognizing A Single Affordable Condominium Development with Average Selling Price Below USD \$75,000 per unit in Cambodia for the Awards Year. This Condominium has to be Under Construction Since Year 2020 or Year 2021



### Judging Criteria:

- 2-minute video submission of an affordable condominium development (displayed on awards website) and written submission to support your video
- Materials conducted for the affordable condominium development (photos, signboards, masterplans or layout plans etc.)
- Price List of the affordable condominium development
- Our judges will examine the overall interior and exterior design, the construction progress of the building and how it fits into the surrounding area
- Required submission form (license number, logo, developer name, etc)



### Submission Criteria:

#### Price Demonstration

- Testimonials from buyers the affordable condominium units are satisfied and price worthy.

#### Product Demonstration

- Demonstrating creativity and innovation in this affordable condominium, amenities and other supporting facilities. What makes this condominium standout (In terms of designs, construction materials and techniques) compare to other affordable condominium developments in the market
- With the limited budget, describe what is unique about the space planning of this condominium

#### Results Achieved

- Demonstrating the time required to sell out the units in this affordable condominium

#### Service to the Occupiers

Practicality from a buyer perspective - testimonial from buyers what are the benefits of purchasing a condominium unit in this development

## Premium Condominium of the Year (Under Construction)

Recognizing A Single Premium Condominium Development with Average Selling Price Above USD \$75,000 per unit in Cambodia for the Awards Year. This Condominium has to be Under Construction Since Year 2020 or Year 2021



### Judging Criteria:

- 2-minute video submission of a premium condominium development (displayed on awards website) and written submission to support your video
- Materials conducted for the premium condominium development (photos, signboards, masterplans or layout plans etc.)
- Price List of the premium condominium development
- Our judges will examine the overall interior and exterior design, the construction progress of the building and how it fits into the surrounding area
- Required submission form (license number, logo, developer name, etc)



### Submission Criteria:

#### Price Demonstration

- Testimonials from buyers the premium condominium units are satisfied and price worthy

#### Product Demonstration

- Demonstrating creativity and innovation in this premium condominium, amenities and other supporting facilities. What makes this condominium standout (In terms of designs, construction materials and techniques) compare to other premium condominium developments in the market
- With the limited budget, describe what is unique about the space planning of this condominium

#### Results Achieved

- Demonstrating the time required to sell out the units in this premium condominium

#### Service to the Occupiers

Practicality from a buyer perspective - testimonial from buyers what are the benefits of purchasing a condominium unit in this development

## Waterfront Condominium of the Year (Under Construction)

Recognizing A Single Waterfront Condominium Development in Cambodia for the Awards Year. This Condominium has to be Under Construction Since Year 2020 or Year 2021



### Judging Criteria:

- 2-minute video submission of a waterfront condominium development (displayed on awards website) and written submission to support your video
- Materials conducted for the waterfront condominium development (photos, signboards, masterplans or layout plans etc.)
- Price List of the waterfront condominium development
- Our judges will examine the overall interior and exterior design, the construction progress of the building and how it fits into the surrounding area
- Required submission form (license number, logo, developer name, etc)



### Submission Criteria:

#### Product Demonstration

- Only condominium located within 200 meters from the waterfront are accepted to enter this award
- Demonstrating creativity and innovation, the outstanding attributes in this waterfront condominium, amenities and other supporting facilities.
- Demonstrating how this waterfront condominium development impact, and values added to the surrounding
- Highlight how this under construction waterfront condominium relates to the brief and the original plan and design
- Testimonials from buyers their experiences buying this waterfront condominium

#### Results Achieved

- Demonstrating the time required to sell out the units in this waterfront condominium

#### Service to the Occupiers

Practicality from a buyer perspective - testimonial from buyers what are the benefits of purchasing a condominium unit in this development

## Condominium Design of the Year

Recognizing A Single Condominium Development in Cambodia for the Awards Year with Innovative Design. All Entrants Must Complete a Condominium in Year 2020 or Year 2021



### Judging Criteria:

- 2-minute video submission of a condominium development (displayed on awards website) and written submission to support your video
- Materials conducted for the condominium development (photos, signboards, masterplans or layout plans etc.)
- Our judges will examine the overall interior and exterior design, the functionality of the building and how it fits into the surrounding area
- Required submission form (license number, logo, developer name, etc)



### Submission Criteria:

#### Product Demonstration

- Demonstrating creativity and innovation, the outstanding attributes in this condominium, amenities and other supporting facilities
- Describe how this condominium breaking with tradition and originality of the design outcome, overall aesthetics of the space, and the durability and maintenance of the condominium
- Demonstrating how this condominium development impact, and values added to the surrounding
- Highlight how this finished condominium relates to the brief and the original plan and design

#### Service to the Occupiers

Practicality from an occupier perspective - testimonial from occupiers how staying in this condominium provide a holistic working experience that fulfils their live, work, play and other lifestyle needs. Their levels of comfort, navigability, ease of use of all the amenities in the building etc. How does it enhance the quality of live for the occupiers.

## Condominium Showroom of the Year

Recognizing A Single Condominium Showroom in Cambodia for the Awards Year with Innovative Design. All Entrants Must Complete a Condominium in 2020 or 2021



### Judging Criteria:

- 2-minute video submission of a condominium showroom (displayed on awards website) and written submission to support your video
- Materials conducted for the condominium showroom (photos, signboards, masterplans or layout plans etc.)
- Our judges will examine the overall interior and exterior design, the functionality of the showroom and how it fits into the surrounding area
- Required submission form (license number, logo, developer name, etc)



### Submission Criteria:

#### Product Demonstration

- Demonstrating creativity and innovation, the outstanding attributes in this condominium showroom, amenities and other supporting facilities
- Describe how this condominium showroom breaking with tradition and originality of the design outcome, overall aesthetics of the space, and the durability and maintenance of the condominium showroom
- The residential building model display, including model display of the unit layouts in the showroom
- Demonstrating how this showroom impact, and values added to the surrounding and contribute to the future development of other residential developments
- Highlight how this finished condominium showroom relates to the brief and the original plan and design

#### Service to the Occupiers

Testimonial from visitors their experiences of your showroom. Their levels of comfort, navigability, ease of use of all the amenities in the showroom etc. How does it enhance the image of the developer after visiting this showroom.



## Borey (Landed Property) Development of Choice

Five Awards – Eastern, Southern, Western and Northern Phnom Penh and a Regional Award

**Recognizing A Borey (Landed Property) Development in Eastern, Southern, Western and Northern Phnom Penh, and a Regional Development for the Awards Year. All Entrants Must Complete a Borey (Landed Property) in Year 2020 or Year 2021**



### Judging Criteria:

- 2-minute video submission of a borey development based on the region (displayed on awards website) and written submission to support your video
- Materials conducted for the borey development based on the region (photos, signboards, masterplans or layout plans etc.)
- Our judges will examine the overall interior and exterior design, the functionality of the showroom and how it fits into the surrounding area
- Required submission form (license number, logo, developer name, etc)



### Submission Criteria:

#### Location of the Borey (Landed Property)

- **Eastern Phnom Penh comprised of the following Sangkat (Districts)**  
Chbar Ampov District
- **Southern Phnom Penh comprised of the following Sangkat (Districts)**  
Dangkao District, Mean Chey District
- **Western Phnom Penh comprised of the following Sangkat (Districts)**  
Pnek Pnov District, Por Chensey District, Sen Sok District
- **Northern Phnom Penh comprised of the following Sangkat (Districts)**  
Chroy Changva District, Russey Keo District

#### Product Demonstration

- Demonstrating creativity and innovation, the outstanding attributes in this borey development, amenities and other supporting facilities
- Demonstrating how this borey becomes a self sufficient and sustainable development - to become a city in itself through establishing provisions for physical & social infrastructure, and adopting environmental initiatives
- Highlight how this finished borey relates to the brief and the original plan and design
- Testimonials from buyers their experiences buying and staying in this waterfront condominium

#### Results Achieved

- Demonstrating the time required to sell the units in this borey development

#### Service to the Occupiers

Practicality from an occupier perspective - testimonial from occupiers how staying in this borey provide a holistic living experience that fulfils their live, work, play and other lifestyle needs. How does it enhance the quality of live for the occupiers



## Affordable Housing Development of the Year

Recognizing A Single Affordable Housing Development with Average Selling Price Below USD \$100,000 per unit in Cambodia for the Awards Year. All Entrants Must Complete a Borey (Landed Property) in Year 2020 or Year 2021



### Judging Criteria:

- 2-minute video submission of an affordable housing development (displayed on awards website) and written submission to support your video
- Materials conducted for the affordable housing development (photos, signboards, masterplans or layout plans etc.)
- Price List of the affordable housing development
- Our judges will examine the overall interior and exterior design, the functionality of the affordable housing development and how it fits into the surrounding area
- Required submission form (license number, logo, developer name, etc)



### Submission Criteria:

#### Price Demonstration

- Testimonials from buyers the finishing products of the affordable housing units are price worthy.

#### Product Demonstration

- Demonstrating creativity and innovation in this affordable housing development, amenities and other supporting facilities
- Highlight how this finished affordable housing development relates to the brief and the original plan and design
- Testimonials from buyers their experiences buying and staying in this affordable housing development

#### Results Achieved

- Demonstrating the time required to sell out the units in this affordable housing development

#### Service to the Occupiers

Practicality from an occupier perspective - testimonial from occupiers how staying in this affordable housing development provide a holistic living experience that fulfils their live, work, play and other lifestyle needs. How does it enhance the quality of live for the occupiers.

## Mid-Range Housing Development of the Year

Recognizing A Single Premium Condominium with Average Selling Price Between USD \$100,000 to USD \$350,000 per unit in Cambodia for the Awards Year. All Entrants Must Complete a Borey (Landed Property) in Year 2020 or Year 2021



### Judging Criteria:

- 2-minute video submission of a mid-range housing development (displayed on awards website) and written submission to support your video
- Materials conducted for the mid-range housing development (photos, signboards, masterplans or layout plans etc.)
- Price List of the mid-range housing development
- Our judges will examine the overall interior and exterior design, the functionality of the building and how it fits into the surrounding area
- Required submission form (license number, logo, developer name, etc)



### Submission Criteria:

#### Price Demonstration

- Testimonials from buyers the finishing products of the mid-range housing development are price worthy.

#### Product Demonstration

- Demonstrating creativity and innovation, the outstanding attributes in this mid-range housing development, amenities and other supporting facilities
- Highlight how this finished mid-range housing development relates to the brief and the original plan and design
- Testimonials from buyers their experiences buying and staying in this mid-range housing development

#### Results Achieved

- Demonstrating the time required to sell out the units in this mid-range housing development

#### Service to the Occupiers

Practicality from an occupier perspective - testimonial from occupiers how staying in this mid-range housing development provide a holistic living experience that fulfils their live, work, play and other lifestyle needs. How does it enhance the quality of live for the occupiers.

## Premium Housing Development of the Year

Recognizing A Single Premium Housing Development with Average Selling Price Above USD \$350,000 per unit in Cambodia for the Awards Year. All Entrants Must Complete a Borey (Landed Property) in Year 2020 or Year 2021



### Judging Criteria:

- 2-minute video submission of a premium housing development (displayed on awards website) and written submission to support your video
- Materials conducted for the premium housing development (photos, signboards, masterplans or layout plans etc.)
- Price List of the premium housing development
- Our judges will examine the overall interior and exterior design, the functionality of the building and how it fits into the surrounding area
- Required submission form (license number, logo, developer name, etc)



### Submission Criteria:

#### Price Demonstration

- Testimonials from buyers the finishing products of the premium housing development are price worthy.

#### Product Demonstration

- Demonstrating creativity and innovation, the outstanding attributes in this mid-range housing development, amenities and other supporting facilities
- Highlight how this finished premium housing development relates to the brief and the original plan and design
- Testimonials from buyers their experiences buying and staying in this premium housing development

#### Results Achieved

- Demonstrating the time required to sell out the units in this premium housing development

#### Service to the Occupiers

Practicality from an occupier perspective - testimonial from occupiers how staying in this premium housing development provide a holistic living experience that fulfils their live, work, play and other lifestyle needs. How does it enhance the quality of live for the occupiers.

## Boutique Housing Development of the Year

Recognizing A Single Boutique Housing Development with 80 Units or Less in their Housing Development in Cambodia for the Awards Year. All Entrants Must Complete a Borey (Landed Property) in Year 2020 or Year 2021



### Judging Criteria:

- 2-minute video submission of a boutique housing development (displayed on awards website) and written submission to support your video
- Materials conducted for the boutique housing development (photos, signboards, masterplans or layout plans etc.)
- Price List of the boutique housing development
- Our judges will examine the overall interior and exterior design, the functionality of boutique housing development and how it fits into the surrounding area
- Required submission form (license number, logo, developer name, etc)



### Submission Criteria:

#### Product Demonstration

- Demonstrating creativity and innovation, the outstanding attributes in this boutique housing development, amenities and other supporting facilities
- Demonstrating how this boutique housing development becomes a self sufficient and sustainable development through establishing provisions for physical & social infrastructure, and adopting environmental initiatives
- Highlight how this finished boutique housing development relates to the brief and the original plan and design
- Testimonials from buyers their experiences buying and staying in this boutique housing development

#### Results Achieved

- Demonstrating the time required to sell out the units in this boutique housing development

#### Service to the Occupiers

Practicality from an occupier perspective - testimonial from occupiers how staying in this boutique housing development provide a holistic living experience that fulfils their live, work, play and other lifestyle needs. How does it enhance the quality of live for the occupiers.

## Township Housing Development of the Year

Recognizing A Single Boutique Housing Development with More than 80 Units in their Housing Development in Cambodia for the Awards Year. All Entrants Must Complete a Borey (Landed Property) in Year 2020 or Year 2021



### Judging Criteria:

- 2-minute video submission of a township housing development (displayed on awards website) and written submission to support your video
- Materials conducted for the township housing development (photos, signboards, masterplans or layout plans etc.)
- Price List of the township housing development
- Our judges will examine the overall interior and exterior design, the functionality of township housing development and how it fits into the surrounding area
- Required submission form (license number, logo, developer name, etc)



### Submission Criteria:

#### Product Demonstration

- Demonstrating creativity and innovation, the outstanding attributes in this township housing development, amenities and other supporting facilities
- Demonstrating how this township housing development becomes a self sufficient and sustainable development through establishing provisions for physical & social infrastructure, and adopting environmental initiatives
- Highlight how this finished township housing development relates to the brief and the original plan and design
- Testimonials from buyers their experiences buying and staying in this township housing development

#### Results Achieved

- Demonstrating the time required to sell out the units in this township housing development

#### Service to the Occupiers

Practicality from an occupier perspective - testimonial from occupiers how staying in this township housing development provide a holistic living experience that fulfils their live, work, play and other lifestyle needs. How does it enhance the quality of live for the occupiers.

## Borey (Landed Property) Design of the Year

Recognizing A Single Borey (Landed Property) in Cambodia for the Awards Year with Innovative Design. All Entrants Must Complete a Borey (Landed Property) in Year 2020 or Year 2021



### Judging Criteria:

- 2-minute video submission of a borey development (displayed on awards website) and written submission to support your video
- Materials conducted for the borey development (photos, signboards, masterplans or layout plans etc.)
- Our judges will examine the overall interior and exterior design, the functionality of the borey development and how it fits into the surrounding area
- Required submission form (license number, logo, developer name, etc)



### Submission Criteria:

#### Product Demonstration

- Demonstrating creativity and innovation, the outstanding attributes in this borey development, amenities and other supporting facilities
- Describe how this borey development breaking with tradition and originality of the design outcome, overall aesthetics of the space, and the durability and maintenance of the borey development
- Demonstrating how this borey development impact, and values added to the surrounding
- Highlight how this finished borey development relates to the brief and the original plan and design

#### Service to the Occupiers

Practicality from an occupier perspective - testimonial from occupiers how staying in this borey development provide a holistic working experience that fulfils their live, work, play and other lifestyle needs. Their levels of comfort, navigability, ease of use of all the amenities in the building etc. How does it enhance the quality of live for the occupiers.

## Borey (Landed Property) Showroom of the Year

Recognizing A Single Borey (Landed Property) Showroom in Cambodia for the Awards Year with Innovative Design. All Entrants Must Complete a Borey (Landed Property) in Year 2020 or Year 2021



### Judging Criteria:

- 2-minute video submission of a borey showroom (displayed on awards website) and written submission to support your video
- Materials conducted for the borey showroom (photos, signboards, masterplans or layout plans etc.)
- Our judges will examine the overall interior and exterior design, the functionality of the showroom and how it fits into the surrounding area
- Required submission form (license number, logo, developer name, etc)



### Submission Criteria:

#### Product Demonstration

- Demonstrating creativity and innovation, the outstanding attributes in this borey showroom, amenities and other supporting facilities
- Describe how this borey showroom breaking with tradition and originality of the design outcome, overall aesthetics of the space, and the durability and maintenance of the borey showroom
- The borey model display, including model display of the unit layouts in the showroom
- Demonstrating how this showroom impact, and values added to the surrounding and contribute to the future development of other residential developments
- Highlight how this finished borey showroom relates to the brief and the original plan and design

#### Service to the Occupiers

Testimonial from visitors their experiences of your showroom. Their levels of comfort, navigability, ease of use of all the amenities in the showroom etc. How does it enhance the image of the developer after visiting this showroom.



## Green Development of the Year – Office

**Recognizing A Single Office Development in Cambodia for the Awards Year with Best Achievement in Environmental Performance. All Entrants Must Complete an Office Development in Year 2020 or Year 2021**



### Judging Criteria:

- 2-minute video submission of the office development (displayed on awards website) and written submission to support your video
- Materials conducted for the office development (photos, signboards, masterplans or layout plans etc.)
- Our judges will examine the overall interior and exterior design, the functionality of the office development and how it fits into the surrounding area
- Development submitted in this category must be submitted with BREEAM, LEED certification evidence, or other equivalent environmental accreditation and diagrams
- Required submission form (license number, logo, developer name, etc)



### Submission Criteria:

#### Product Demonstration

- Demonstrating creativity and innovation, the outstanding attributes in this office development, amenities and other supporting facilities
- Describe how this office development breaking with tradition and originality of the design outcome, overall aesthetics of the space, and the durability and maintenance of the office development
- Demonstrating the design and architectural innovation relating to the durable and efficient use of materials, technology and effective energy consumption
- Describing how this office development achieved green design and architectural innovation - in the context of the building design, genre and facade performance etc.
- Demonstrating how this office development impact, and values added to the surrounding and contribute to the future development of other office development
- Highlight how this finished office development relates to the brief and the original plan and design

#### Service to the Occupiers

Practicality from an occupier perspective - testimonial from occupiers how working in this office provide a holistic experience that fulfils their live, work, play and other lifestyle needs. Their levels of comfort, navigability, ease of use of all the amenities in the building etc. How does it enhance the quality of work for the occupiers.



## Green Development of the Year – Residential

**Recognizing A Single Residential Development in Cambodia for the Awards Year with Best Achievement in Environmental Performance. All Entrants Must Complete a Residential Development in Year 2020 or Year 2021**



### Judging Criteria:

- 2-minute video submission of the residential development (displayed on awards website) and written submission to support your video
- Materials conducted for the residential development (photos, signboards, masterplans or layout plans etc.)
- Our judges will examine the overall interior and exterior design, the functionality of the residential development and how it fits into the surrounding area
- Development submitted in this category must be submitted with BREEAM, LEED certification evidence, or other equivalent environmental accreditation and diagrams
- Required submission form (license number, logo, developer name, etc)



### Submission Criteria:

#### Product Demonstration

- Demonstrating creativity and innovation, the outstanding attributes in this residential development, amenities and other supporting facilities
- Describe how this office development breaking with tradition and originality of the design outcome, overall aesthetics of the space, and the durability and maintenance of the residential development
- Demonstrating the design and architectural innovation relating to the durable and efficient use of materials, technology and effective energy consumption
- Describing how this residential development achieved green design and architectural innovation - in the context of the building design, genre and facade performance etc.
- Demonstrating how this residential development impact, and values added to the surrounding and contribute to the future development of other residential developments
- Highlight how this finished residential development relates to the brief and the original plan and design

#### Service to the Occupiers

Practicality from an occupier perspective - testimonial from occupiers how living in this residential development provide a holistic experience that fulfils their live, work, play and other lifestyle needs. Their levels of comfort, navigability, ease of use of all the amenities in the building etc. How does it enhance the quality of live for the occupiers.

## Green Development of the Year – Township

**Recognizing A Single Township Development in Cambodia for the Awards Year with Best Achievement in Environmental Performance. All Entrants Must Complete a Township in Year 2020 or Year 2021**



### Judging Criteria:

- 2-minute video submission of the township development (displayed on awards website) and written submission to support your video
- Materials conducted for the township development (photos, signboards, masterplans or layout plans etc.)
- Our judges will examine the overall interior and exterior design, the functionality of the township development and how it fits into the surrounding area
- Development submitted in this category must be submitted with BREEAM, LEED certification evidence, or other equivalent environmental accreditation and diagrams
- Required submission form (license number, logo, developer name, etc)



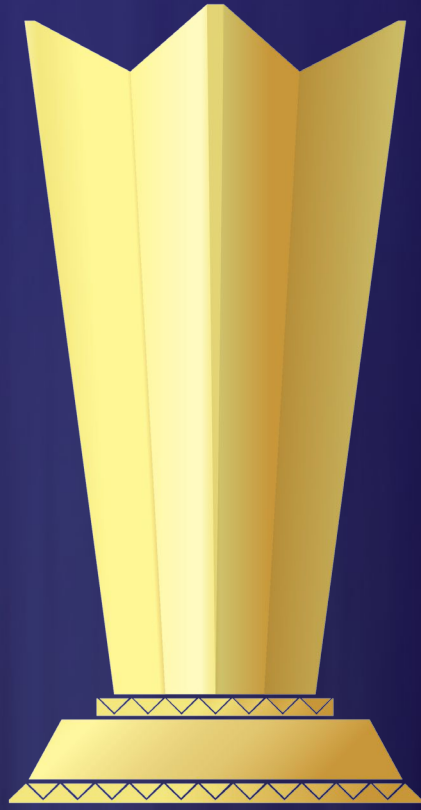
### Submission Criteria:

#### Product Demonstration

- Demonstrating creativity and innovation, the outstanding attributes in this township development, amenities and other supporting facilities
- Describe how this township development breaking with tradition and originality of the design outcome, overall aesthetics of the space, and the durability and maintenance of the township development
- Demonstrating the design and architectural innovation relating to the durable and efficient use of materials, technology and effective energy consumption
- Describing how this township development achieved green design and architectural innovation - in the context of the building design, genre and facade performance etc.
- Demonstrating how this township development impact, and values added to the surrounding and contribute to the future development of other township development
- Highlight how this under construction / finished township development relates to the brief and the original plan and design

#### Service to the Occupiers

Practicality from an occupier perspective - testimonial from occupiers how living in this township development provide a holistic experience that fulfils their live, work, play and other lifestyle needs. Their levels of comfort, navigability, ease of use of all the amenities in the building etc. How does it enhance the quality of live for the occupiers.



SERVICE  
AWARDS  
CATEGORIES

## Research / Valuation Firm of the Year

Recognizing the Highest Performance Research / Valuation Firm for the Awards Year.



### Judging Criteria:

- Written submission (plus optional 3-minute video in Khmer or English)



### Submission Criteria:

#### Business Success

##### (Research)

Market Research Reports - Provide any market research reports you have published during the voting period in relation to property prices and market insights in Cambodia

##### (Valuation)

Provide details in relation to property valuations conducted within the award years

- Provide the number of valuations you have conducted during the award years
- Provide a guide to the value of valuations conducted during the award years
- Provide at least one example of a detailed property valuation
- Outline your basic valuation concepts and appraisal methods.
- Testimonial(s) from client

#### Accreditation and Training

Provide a list of any training courses and accreditations obtained by the company or employees since business inception.

#### Banking and Professional partners

Provide a list of banks and other partners you worked with in relation to the valuations you have completed during the voting period

#### Service to Clients

Examples of how your agency provides a high level of customer service to your clients. Highlight what sets you apart and client testimonials

#### Innovation

Describe any new ideas you have implemented in your business and demonstrate how they have contributed to overall success

## Property Management of the Year

Recognizing the Highest Performance Property Management for the Awards Year



### Judging Criteria:

- Mandatory 2-minute video submission (displayed on awards website), and written submission to support your video
- Required submission form (license number, logo, company name, etc)
- Voting via the awards website



### Submission Criteria:

#### Success in Property Management

At least one example of a property you are managing or have managed during the voting period:

- Property name including the property license number
- Photos and videos of the property
- Results achieved (number of properties rented and occupancy level)
- Services offered to tenants or guests
- Testimonial from client, building owner, and/or tenants
- Evidence of successful maintenance and governance
- Length of successful management over a building or development

#### Service to Tenants

Examples of how your property management provides a high level of customer service to your client, building owner, and/or tenants. Highlight what sets you apart and client testimonials.

#### Staff Development and Company Culture

Outline staff development programs (professional and personal) and describe your company ethics and culture.

#### Innovation

Describe any new business ideas and initiatives implemented during the awards year together with the results achieved and how they have contributed to overall success.

## Financial Lender of the Year

Recognizing the Highest Performing Financial Lender for the Awards Year



### Judging Criteria:

- Mandatory 2-minute video submission (displayed on awards website), and written submission to support your video
- Required submission form (license number, logo, company name, etc)
- Voting via the awards website



### Submission Criteria:

#### Marketing

Highlight all your most successful dealings with real estate developers and real estate investors during the award period

#### Clear Campaign Objectives

Provide evidence of one or more clear, well thought out objectives and overall strategy to deal with real estate developers and real estate investors

#### Innovation

Demonstrate innovation and uniqueness to deal with real estate developers and real estate investors, and describe any new business ideas and initiatives implemented during the awards year together with the results achieved and how they have contributed to overall success of the real estate development

#### Service to Clients

Highlight what sets you apart and client testimonials

## Marketing Campaign of the Year

### Recognizing the Best Marketing Campaign for the Awards Year



#### Judging Criteria:

- Mandatory 2-minute video submission (displayed on awards website), and written submission to support your video
- Required submission form (license number, logo, company name, etc)
- Voting via the awards website



#### Submission Criteria:

##### Marketing

Highlight all your most successful marketing campaigns during the award period

##### Clear Campaign Objectives

Provide evidence of one or more clear, well thought out objectives and overall strategy for the selected campaign

##### Used of Social Networks

Demonstrated the social media presence of your marketing campaigns,

- How are these relevant content resonates with the developments and target customers
- How effective does it engage with existing and new users with the used of social networks
- How effective do you convert social fan base to buy / rent the properties

##### Innovation

Demonstrate innovation and uniqueness for the marketing campaigns, and describe any new business ideas and initiatives implemented during the awards year together with the results achieved and how they have contributed to overall success of the real estate development

##### Execution

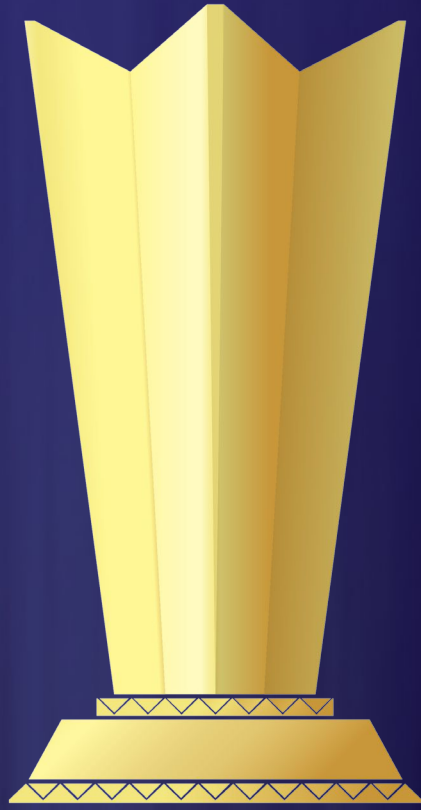
Describe how your marketing campaign strategy was executed and what made it stand out

##### Outcome and Achievements

Clearly show the ROI from the marketing campaign (include actual figures of sales achieved) and why you believe it was a success

##### Service to Clients

Highlight what sets you apart and client testimonials



CAMBODIA  
HALL OF  
FAME



# 2022

CAMBODIA  
REAL ESTATE  
AWARDS



## About Cambodia Real Estate Hall of Fame

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The Cambodia Real Estate Hall of Fame aims to honour an individual who has provided sustained leadership, made a pioneering contribution, and left an outstanding legacy to the real estate industry and the Cambodian community.

Successful nominees will be advised prior to the Award Gala Dinner and be asked to prepare a short speech should they be declared the inaugural inductee.

- CREA Hall of Fame – Agent of the Year
- CREA Hall of Fame – Developer of the Year
- CREA Hall of Fame – Service Provider of the Year

# 2022

## CAMBODIA REAL ESTATE AWARDS

# Cambodia Real Estate Hall of Fame

Inaugural Inductee

Honouring Individuals who has provided Sustained Leadership, made a Pioneering Contribution and left an Outstanding Legacy to the Real Estate Industry and the Cambodian Community



### Judging Criteria:

- Written submission



### Nomination Criteria:

- Nominations may be made by both the nominees themselves or any member of the real estate industry or member of the public.
- Nominees must have historically served a minimum of 10 years in the real industry (may presently be retired or have left the industry) or in service to the real estate industry (for example a lawyer, economist, educator or minister)
- The award period is unlimited - submissions may encompass achievements and evidence at any point in the past



### Submission Criteria:

#### **Contribution to the Cambodian Real Estate Industry**

Outstanding contributions to the Cambodian real estate industry and how these contributions have advanced the industry, for example: leadership, innovation, business success, services to the industry (such as reforms) or community service.

Please provide a detailed written submission, together with evidence and testimonials from peers within the real estate industry.

# 2022

## CAMBODIA REAL ESTATE AWARDS

## The Trophy

### Inspiration

The CREA is a celebration of the achievements of the industry.

The award trophy is evocative of the Kingdom's iconic designs. We pulled inspiration from the works of renowned architect, Vann Molyvann. The Independence Monument, Olympic Stadium and National Theatre are sources we paid homage to.

Vann Molyvann passed away in 2017, but will remain a figurehead of the industry for generations to come. This award offers a testament to his legacy.



### Creation

The Realestate.com.kh team spent many hours designing each part of the award trophy to encapsulate the feeling of Cambodia's iconic real estate landmarks.



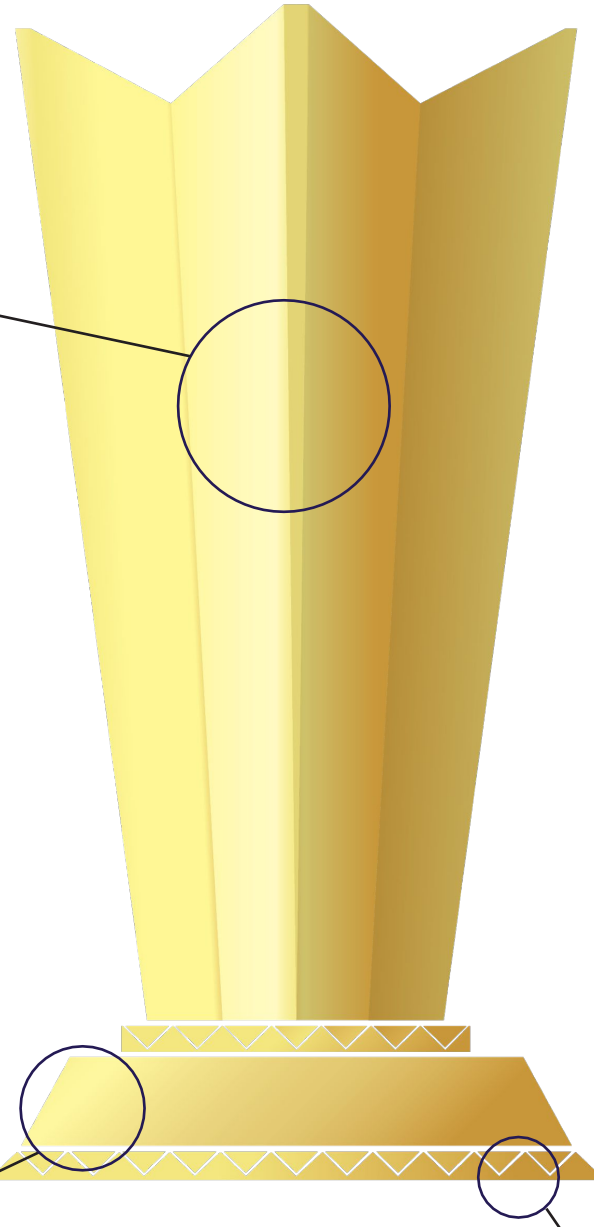
# 2022

## CAMBODIA REAL ESTATE AWARDS

### The Trophy



Tridents and pillars



Stand



Bracing

# 2022

CAMBODIA  
REAL ESTATE  
AWARDS

## Key Dates

<b>13 Sep - 30 Nov</b>	Entries open for 2021 Cambodia Real Estate Awards
<b>30 Sep</b>	First Judges meeting
<b>30 Nov</b>	Nominations close
<b>1 Dec</b>	Nominations past to judges
<b>1 Dec - 31 Dec</b>	Judging period & site visits
<b>1 Dec - 15 Jan</b>	Public voting
<b>31 Dec</b>	Judges scores deadline
<b>10 Jan</b>	Final Judges meeting
<b>22 Jan</b>	Gala Dinner



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## CAMBODIA REAL ESTATE AWARDS

## Awards Gala Dinner



The Cambodia Real Estate Awards Gala Dinner ceremony will be held at Sofitel Phnom Penh Phokeethra – 22 January 2022



## Cambodia Real Estate Awards Terms

### Eligibility to enter for an award

The Realestate.com.kh Cambodia Real Estate Awards (Awards) are presented to eligible real estate industry companies and individual professionals who the judges believe have shown excellence in the award categories during the period of 1 January 2021 – 31 December 2021, as judged by the relevant evidence supplied by entrants.

The awards are operated by Realestate.com.kh (the trading name of Online Real Estate Co., Ltd.).

You are eligible to enter the Awards if:

1. Throughout the award period and as at the date of the award gala dinner, you were:
  - registered with the Ministry of Economy & Finance (MEF) with the applicable licenses required for the relevant Award that you are entering or nominated for;
  - a member of the Cambodian Valuers & Estate Agents Association (individual agents applying for awards must also be registered with the CVEA).
2. Throughout the award period and as at the date of the award gala dinner none of the following matters apply to you:
  - a. You are the subject of, or are aware (or could reasonably be aware) that you are the subject of an inquiry by any Cambodian government department regarding unpaid taxes or MEF licenses.
  - b. You are the subject of, or are aware (or could reasonably be aware) that you are to be a defendant in any criminal proceeding in Cambodia in relation to:
    - i. Bankruptcy
    - ii. Insolvency
    - iii. Dishonesty
    - iv. Fraud
    - v. Drugs
    - vi. Sex crimes (pornography, human trafficking, paedophilia)
    - vii. Bribery or corruption
    - viii. Misleading or deceptive conduct
    - ix. Trust moneys
    - x. Violence
    - xi. Taxation
3. You accept these terms and conditions of entry and confirm your eligibility to submit your nomination entry.

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### Terms and conditions of entry

Please read and accept these terms and conditions before submitting your entry nomination to enter the awards.

1. The Awards categories, relevant criteria and terms and conditions contained in this Cambodia Real Estate Award Handbook (Handbook) are the definitive eligibility and judging criteria for the Cambodia Real Estate Awards.
2. Each Award has its own criteria as set out in the Handbook. You must comply with the criteria. If your entry does not comply with the criteria it will be ineligible, but may be assigned to another category to which it does comply at the sole discretion of Realestate.com.kh.
3. Your entry must be submitted via the awards website, by post, or hand-delivered to Realestate.com.kh offices by the date stated above. Entries received after this time will be ineligible.
4. If Realestate.com.kh considers that there are insufficient or no eligible entries for one or more Awards, it may, at its sole discretion, extend the Award deadline or cancelled for the applicable Awards.
5. All entries must be approved by a Director or CEO of the relevant companies and the name and phone number of the relevant approving Director must be contained in the entry.
6. All Award entries must be made by the individual who is entering the relevant Award and by entering, that individual therefore approves their entry.
7. Entries for the Cambodia Real Estate Hall of Fame may be made by anybody, on behalf of any person that meets the relevant eligibility criteria. Nominees will be advised and they may elect whether to approve their entry into the Awards.
8. Entrants (and those nominated individuals for the Cambodia Real Estate Hall of Fame) are solely responsible for costs and expenses incurred in preparing and submitting an entry and attending the Awards Gala Dinner.
9. On submitting an entry you agree:
  - a. You cannot withdraw your entry, add, alter or substitute it. You also confirm that the information in your entry is true and correct and the matters within it occurred entirely within the award period.
  - b. Your entry becomes the property of the Cambodia Real Estate Awards (as operated by Realestate.com.kh) and will not be returned to you.
  - c. Your entry may be disqualified if you are ineligible to enter, or it does not meet the entry criteria, or contains false or misleading information. However, this disqualification will not be publicized.
  - d. If it is obvious to Realestate.com.kh on the face that your entry has been submitted in an incorrect category, Realestate.com.kh may, at its sole discretion, assign it to a category that it considers appropriate, and such a decision is final and not open to question.
  - e. The identities of the specific judges of your entry are confidential and will not be disclosed to you.
  - f. The judge's' decision on your entry is final and binding on you, and is not open to question or dispute.



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10. With the exception of all and any financial, rental, sales, or similar data - all of which will remain strictly confidential - Realestate.com.kh may use any part your entry to promote the Awards by any medium, such as public voting for the Awards, the Award winners, Gala Dinner Awards Speech and future Cambodia Real Estate Awards (or their equivalent). Any publicly available information that is submitted by nominees, such as Government Licensing, is not subject to the same strict confidentiality.
11. In relation to Awards based partly or wholly on public votes, Realestate.com.kh will promote the written, video and photographic images provided in your entry, inclusive of your company logo. Realestate.com.kh may also use other non-confidential aspects of application, including, but not limited to client testimonials.
12. Your contact details may be provided to suppliers and marketing agencies engaged by Realestate.com.kh to promote the awards.
13. If you are the winner of an Award in the category in which you have entered (or to which you have been assigned by Realestate.com.kh) you will be licensed the use of the CREA Award Seal and receive a Certificate in accordance with the terms contained in clause 14 below. Certain selected award winners may also receive a physical Award Trophy as determined by Realestate.com.kh.
14. Limited license to use the Cambodia Real Estate Award Seal:
  - a. Realestate.com.kh owns the seal (logo image) depicted below:



- b. We grant the winners of the Awards a non-exclusive license to use the seal in connection with being a winner of one or more of the Cambodia Real Estate Awards 2021.
- c. Your license to use the seal commences from the date of the announcement of you winning the Award (ordinarily, the Cambodia Real Estate Award Gala Dinner) and will continue until terminated by Realestate.com.kh at its sole discretion. You acknowledge that others will also be licensed the use of the seal.
- d. You acknowledge and agree to immediately cease using the seal at any point during the non-exclusive license should any of the matters contained in clause 2 of Eligibility Criteria apply to you.
- e. Your license is exclusive to you and may not be assigned in any way (for instance, if your real estate agency is renamed).
- f. You acknowledge that Realestate.com.kh owns the seal at all times and the license to you does not create any right, title or intellectual property to it.
- g. You must use the seal in its entirety without any modification.
- h. Realestate.com.kh will not formulate any marketing material for you, nor provide you any assistance with your marketing or promotion.
- i. We disclaim all liability in relation to the use of the seal and you indemnify us from any claim in relation to its use.
- j. Realestate.com.kh may change the design, color, size or any other aspect of the seal. If we do so, we will notify you in writing to the email address contained in your entry submission and you agree to comply with the notified changes as soon as possible.
- k. Realestate.com.kh may terminate your license to use the seal for any reason and at any time and will notify you in writing to the email address contained in your entry and you agree to comply with this termination of license as soon as possible.

